



OER Growers Autumn Season 2012

YouTube

Intro



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CONTENT

- ◉ Video sharing
- ◉ Best video sharing sites
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VIDEO SHARING

- ◉ Video sharing sites allow you to upload and share online videos similar to photo sharing sites.
- ◉ Video sharing sites store the videos and invite you to share them in a variety of ways.

BEST VIDEO-SHARING SITES

- ◉ **blip.tv** - Blip.tv is a video-sharing service aimed at people producing web shows.
- ◉ **YouTube** - YouTube has reached a level of ubiquity in the video-sharing market that for millions of internet users, YouTube is not only how they were introduced to video sharing—it's also the only video sharing site they're even aware of.
- ◉ **Vimeo** - is a video sharing service with a heavy emphasis on community and creativity.
- ◉ **Viddler** - If you're put off by the length restrictions of some video-sharing sites, Viddler has no limit on length.
- ◉ **Dailymotion** - Dailymotion offers two different accounts for content sharers.

YOUTUBE

- **YouTube** is a video-sharing website on which users can upload, view and share videos.
- Both individuals and organizations utilize YouTube to upload, watch, promote, share and embed online videos.
- The third most popular site in the Web behind Google and Facebook, YouTube enjoys more than 90 million unique visits per month.
- 24 hours of video are uploaded to YouTube every minute. More people view videos on YouTube than all other television, cable and social media networks combined.

YOUTUBE'S FEATURES

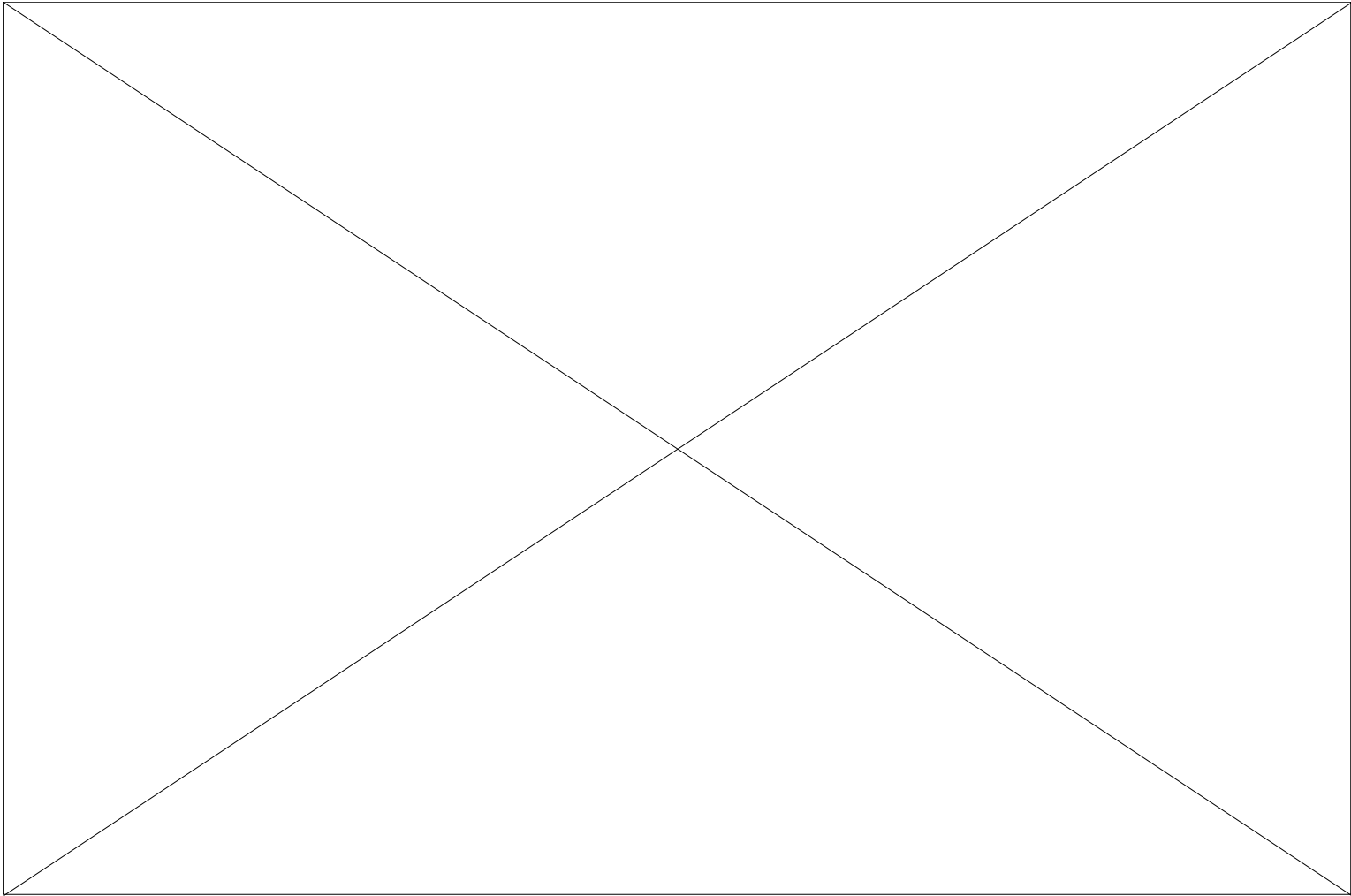
It allows any web-connected user to:

- ◉ Browse millions of videos uploaded by community members
- ◉ Upload, "tag" and share videos worldwide
- ◉ Make uploaded videos public
- ◉ Find, join and create video groups to connect with people with similar interests
- ◉ Subscribe to member videos, save favorites and create playlists
- ◉ Embed YouTube videos into websites using special video embed code

WHY SHOULD YOU USE IT?

- It is easy. No matter what kind of video you want to watch or post, you can do it all on YouTube. There is a wide variety of different videos out there. There are learning videos, entertainment, comedy, action, music, marketing and much more.
- If you have a business, YouTube is a great tool for getting your product out there, for little cost. This is also a great way to get to run ongoing information about new products or services to the same people and new people. If you are looking for cheap ways of advertising this is the way to go.
- If you are creating music, this is the way to reach the public. You can put your video out there and at next to no cost. After the video is created, you can get it online and see what the public thinks about it. You will also be able to start a string of your music, so that when you put a new song out there, the people who are interested in your music can follow.
- If you just want to watch the videos that are on YouTube, all you need to do is go to the site and watch them. However, registering for the videos is easy and fun. All you do is put in a little information.
- Uploading and downloading is easy, relatively fast and depending on your connection to the Internet, may be almost instant.

VIDEO SHARING



LINKS

- ◉ Video sharing in education
http://www.teachinghacks.com/wiki3/index.php?title=Video_Sharing_in_Education
- ◉ What is YouTube
<http://en.wikipedia.org/wiki/YouTube>